

The corn myth



MYTH: CORN IS JUST A FILLER.

FACT: Corn is a superb source of nutrients.

- Essential fatty acids for healthy skin and coat
- Beta-carotene, vitamin E, lutein – nature's antioxidants
- Highly digestible carbohydrates for energy
- Quality proteins for muscle and tissue growth



MYTH: CORN CAUSES FOOD ALLERGIES IN PETS.

FACT: Studies show that corn causes no more food allergies than any other grain.*



MYTH: CORN IS DIFFICULT TO DIGEST.

FACT: Most grains, including corn, are poorly digested before they are cooked. Once cooked, however, they become highly digestible.



Better information. Better nutrition. Better health.



Global Leader in Pet Nutrition

**PARTNERING
FOR PET
HEALTH**



CANADIAN VETERINARY
MEDICAL ASSOCIATION

L'ASSOCIATION CANADIENNE
DES MÉDECINS VÉTÉRINAIRES

* *Small Animal Clinical Nutrition*, 4th edition, page 437;
taken from food allergy in pets reference sheet

©2007 Hill's Pet Nutrition Canada, Inc. ®/™ The Hill's Logo designs are registered trademarks owned by Hill's Pet Nutrition, Inc. The CVMA Logo design is a trademark owned by the Canadian Veterinary Medical Association.