



Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Obesity (weight loss and weight maintenance)
- Fiber responsive gastrointestinal conditions
- Constipation
- Diabetes mellitus in overweight cats
- Hyperlipidemia in overweight cats
- Hairballs

Medical Contraindications:

- Conditions associated with catabolic states



Feeding and Administration:

Pro Plan Veterinary Diets OM Overweight Management Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. Pro Plan Veterinary Diets OM Overweight Management Feline Formula With Ocean Whitefish and Chicken In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE ¹							
BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	Dry Approximate Number of 8-oz Cups/Day ³	Canned Approximate Number of 5.5-oz Cans/Day ³	kcal/day	Dry Approximate Number of 8-oz Cups/Day ³	Canned Approximate Number of 5.5-oz Cans/Day ³
5	2.3	84	1/4	3/4	129	1/2	1 1/8
8	3.6	131	1/2	1 1/4	202	3/4	1 3/4
12	5.4	197	3/4	1 3/4	302	1	2 5/8
16	7.2	262	7/8	2 1/4	403	1 3/8	3 1/2
20	9.1	331	1 1/8	3	510	1 3/4	4 3/8
25 ⁴	11.4	415	1 1/2	3 1/2	638	2 1/4	5 1/2
CALORIE CONTENT (CALCULATED) ²							
		3231 kcal/kg			738 kcal/kg		
		1466 kcal/lb			335 kcal/lb		
		285 kcal/8-oz cup			115 kcal/5.5-oz can		
		88 g/cup					

Ingredients (Dry):

Corn gluten meal, wheat gluten, soybean meal, poultry by-product meal, oat hulls, soy protein isolate, brewers rice, animal fat preserved with mixed-tocopherols, fish meal, powdered cellulose, animal liver flavor, phosphoric acid, calcium carbonate, L-Lysine monohydrochloride, potassium chloride, choline chloride, salt, Vitamin E supplement, taurine, zinc sulfate, ferrous sulfate, L-Carnitine, niacin (Vitamin B-3), L-ascorbyl-2-polyphosphate (Vitamin C), thiamine mononitrate (Vitamin B-1), manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), riboflavin supplement (Vitamin B-2), copper sulfate, Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), calcium iodate, menadione sodium bisulfite complex (Vitamin K), sodium selenite. D256622

Ingredients (Canned):

Water, meat by-products, liver, ocean whitefish, chicken, rice, powdered cellulose, potato protein, soy protein isolate, artificial and natural flavors, calcium sulfate, guar gum, potassium chloride, magnesium proteinate, choline chloride, salt, Vitamin E supplement, carrageenan, taurine, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, L-Carnitine, niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. D253522

Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help cats burn fat more effectively
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance and weight loss success
- May be fed for weight loss or weight maintenance

General Health:

- St/Ox® Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High in antioxidant vitamins A and E to support a healthy immune system

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.91 g	51.40%	55.60%	13.58 g	10.02%	46.60%
Fat	2.82 g	9.13%	9.87%	3.52 g	2.60%	12.09%
Carbohydrate	5.89 g	19.04%	20.59%	6.42 g	4.74%	22.05%
Crude Fiber	1.84 g	5.96%	6.45%	3.54 g	2.61%	12.14%
Total Dietary Fiber	4.64 g	15.00%	16.22%	3.83 g	2.83%	13.16%
Soluble Fiber	0.28 g	0.90%	0.97%	0.00 g	0.00%	0.00%
Insoluble Fiber	4.36 g	14.10%	15.25%	3.83 g	2.83%	13.16%
Calcium	0.39 g	1.27%	1.38%	0.30 g	0.22%	1.03%
Phosphorus	0.39 g	1.27%	1.38%	0.24 g	0.18%	0.82%
Potassium	0.23 g	0.75%	0.81%	0.25 g	0.18%	0.84%
Sodium	0.15 g	0.47%	0.51%	0.10 g	0.08%	0.36%
Chloride	0.28 g	0.90%	0.97%	0.28 g	0.21%	0.97%
Magnesium	0.03 g	0.09%	0.10%	0.02 g	0.02%	0.08%
Copper	0.49 mg	15.83 mg/kg	17.12 mg/kg	0.66 mg	4.89 mg/kg	22.72 mg/kg
Zinc	7.63 mg	246.46 mg/kg	266.58 mg/kg	6.65 mg	49.05 mg/kg	228.16 mg/kg
Taurine	0.05 g	0.17%	0.18%	0.09 g	0.07%	0.32%
Vitamin A	335 IU	10,838 IU/kg	11,723 IU/kg	4,387 IU	32,374 IU/kg	150,574 IU/kg
Vitamin E	19.80 IU	639.62 IU/kg	691.85 IU/kg	20.23 IU	149.33 IU/kg	694.56 IU/kg
Total Omega-6 Fatty Acids	0.54 g	1.75%	1.89%	0.79 g	0.58%	2.72%
Total Omega-3 Fatty Acids	0.05 g	0.17%	0.18%	0.06 g	0.04%	0.21%
EPA+DHA	0.02 g	0.07%	0.08%	0.03 g	0.03%	0.12%

help DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	80.1	78.1
Protein, %	91.1	89.9
Fat, %	87.7	85.4
Carbohydrate, %	66.8	82.7
Calorie, %	83.0	81.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	55.5	47.5
Fat, %	23.9	29.9
Carbohydrate, %	20.6	22.6

† Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

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