

the truth about treating

snack comparisons



10-pound cat

vs. average person*

1 ounce of
cheddar cheese



= 3 ½ hamburgers



1 cup of milk



= 4 ½ hamburgers



3 delicious
Metabolic treats



= ½ apple



20-pound dog

vs. average person*

1 ounce of
cheddar cheese



= 2 ½ hamburgers



1 tablespoon of
peanut butter



= 2 ¼ hamburgers



3 delicious
Metabolic treats



= 1 apple



*Based on human 2000 kcal/day diet