

# FortiFlora®

POWDERED CANINE PROBIOTIC SUPPLEMENT

## Medical Indications:

FortiFlora® is recommended as a probiotic supplement to help with the following:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies
- To promote a strong immune system
- Flatulence
- To enhance palatability

## Medical Contraindications:

- Severely immune compromised dogs



## Gastrointestinal Health:

- Probiotic supplement for the management of puppies and adult dogs with diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Proprietary microencapsulation process for enhanced stability
- Contains a guaranteed level of viable microorganisms
- Increases levels of the beneficial bacteria *Bifidobacteria* and *Lactobacilli* in dogs
- When used in combination with metronidazole, diarrhea in dogs is shown to improve faster than with metronidazole alone
- Helps reduce flatulence in dogs

## Immune Health:

- Promotes a strong immune system at both the local and systemic levels
- Promotes increased fecal IgA levels in adult dogs

## General Health:

- Shown to be safe for use in growing and adult dogs
- Easy to administer
- Enhances palatability

### AVERAGE NUTRIENT CONTENT

	AMOUNT PER 1-GRAM SACHET	AS FED
Protein	531.41 mg	53.14%
Fat	117.79 mg	11.78%
Crude Fiber	10.05 mg	1.01%
Calcium	1.00 mg	0.10%
Phosphorus	11.53 mg	1.15%
Potassium	10.39 mg	1.04%
Sodium	7.28 mg	0.73%
Chloride	3.11 mg	0.31%
Magnesium	0.99 mg	0.10%
Selenium	0.002 mg	1.67 mg/kg
Vitamin E	0.05 IU	54.27 IU/kg
CALORIE CONTENT (CALCULATED)		
	3664 kcal/kg	
	3.7 kcal/sachet	

## Administration:

Administer one packet daily or as directed by your veterinarian.

## Ingredients (Canine):

Active Ingredients per sachet (1 g):  
*Enterococcus faecium* SF68® 1 x 10<sup>8</sup> CFU

Inactive Ingredients:  
Animal digest, brewers yeast  
A-9301-C

**CAUTIONS:** Safe use in pregnant, animals or animals intended for breeding has not been proven.

†2020 Veterinary Attitude Study, Impact Vet, Fall 2020

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# FortiFlora®

## CANINE PROBIOTIC TABLET

### Medical Indications:

FortiFlora is recommended as a probiotic supplement to help with the following:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies
- To promote a strong immune system

### Medical Contraindications:

- Severely immune compromised dogs

### Gastrointestinal Health:

- Probiotic supplement for the management of puppies and adult dogs with diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Proprietary microencapsulation process for enhanced stability
- Contains a guaranteed level of viable microorganisms
- Increases levels of the beneficial bacteria *Bifidobacteria* and *Lactobacilli* in dogs
- Contains a probiotic that when used in combination with metronidazole, improves diarrhea in dogs faster than with metronidazole alone



Actual Size

### Immune Health:

- Contains a probiotic that promotes a strong immune system at both the local and systemic levels
- Promotes increased fecal IgA levels in adult dogs

### General Health:

- Safe for use in growing and adult dogs
- Easy to administer

### AVERAGE NUTRIENT CONTENT

	AMOUNT PER TABLET	AS FED
Protein	314.15 mg	17.95%
Fat	100.25 mg	5.73%
Crude Fiber	225.29 mg	12.87%
Calcium	5.87 mg	0.34%
Phosphorus	6.02 mg	0.34%
Potassium	8.29 mg	0.47%
Sodium	18.16 mg	1.04%
Chloride	10.48 mg	0.60%
Magnesium	0.55 mg	0.03%
Selenium	0.003 mg	1.76%
Vitamine E	21.37 IU	12,211%
Vitamin C	21.41 mg	12,231%
CALORIE CONTENT (CALCULATED)		
	1696 kcal/kg	
	2.9 kcal/piece	

### Feeding and Administration:

Feed one tablet to your dog daily or as directed by your veterinarian.

### Guarantee:

Each tablet contains a minimum of  $1 \times 10^8$  CFU/g *Enterococcus faecium* SF68®.

### Ingredients (Canine):

Active Ingredients per 1.77 g tablet:  
*Enterococcus faecium* NCIMB 10415  $1 \times 10^8$  CFU/g  
 Inactive Ingredients: Acacia gum, chicken liver flavour, hydroxypropyl cellulose, magnesium stearate, microcrystalline cellulose. D930723C

Recommended dose: For dogs of all sizes, orally administer one tablet daily or as recommended by your veterinarian.

**CAUTIONS:** Safe use in pregnant animals or animals intended for breeding has not been proven.

# FortiFlora® PRO

## SYNBIOTIC ACTION®

POWDERED CANINE PREBIOTIC AND PROBIOTIC SUPPLEMENT

### Medical Indications:

- Chronic enteritis
- To increase microbial diversity
- Diarrhea associated with microflora imbalance
- Diarrhea associated with stress and antibiotic therapy
- Poor fecal quality in dogs
- To promote a strong immune system
- To enhance palatability

### Medical Contraindications:

- Severely immune compromised canines

### Gastrointestinal Microbiome Health:

- Synbiotic action of probiotics and prebiotic fiber for the management of dogs with diarrhea and to support a healthy intestinal microbiome
- Contains prebiotic fiber to increase gastrointestinal microbial diversity
- Contains prebiotic fiber (psyllium) to stimulate the growth of specific bacteria, including *Lactobacillus* and *Bifidobacterium* species

### Immune Health:

- Supports a strong immune system
- Contains the same probiotic strain in FortiFlora®, which promotes increased fecal IgA levels in adult dogs



### Gastrointestinal Health:

- Contains the same probiotic strain in FortiFlora®, proven to promote normal intestinal microflora
- Probiotic supplement for the management of puppies and adult dogs with diarrhea
- Proprietary microencapsulation of probiotic for enhanced stability
- Contains a guaranteed level of live microorganisms
- Contains a probiotic that when used in combination with metronidazole, is shown to improve diarrhea in dogs faster than with metronidazole alone

### General Health:

- Safe for use in growing and adult dogs
- Easy to administer
- Excellent palatability

### AVERAGE NUTRIENT CONTENT

	AMOUNT PER 2-GRAM SACHET	AS FED
Protein	575.30 mg	28.77%
Fat	139.14 mg	6.96%
Crude Fiber	66.63 mg	3.33%
Calcium	1.08 mg	0.05%
Phosphorus	11.18 mg	0.56%
Potassium	11.41 mg	0.57%
Sodium	5.37 mg	0.27%
Chloride	2.58 mg	0.13%
Magnesium	1.15 mg	0.06%
Selenium	0.001 mg	0.62 mg/kg
Vitamin E	0.04 IU	20.92 IU/kg
CALORIE CONTENT (CALCULATED)		
	3376 kcal/kg	
	3.4 kcal/sachet	

### Administration:

Administer one packet daily or as directed by your veterinarian.

### Ingredients (Canine):

Active Ingredients per sachet (2 g):

Psyllium husk 1.0 g  
*Enterococcus faecium* SF68® 1 x 10<sup>8</sup> CFU

Inactive Ingredients:

Animal digest, brewers yeast. A-9304-C

**CAUTIONS:** Do not use in animals with bowel obstruction or diabetes, unless directed by a veterinarian.

Administer two hours before or after other medications as absorption of these products may be delayed.

Safe use in pregnant animals or animals intended for breeding has not been proven.

# Joint Care

## Medical Indications:

Joint Care is recommended as a supplement to help dogs with the following:

- Healthy puppies and adult dogs predisposed to joint conditions
- Dogs with osteoarthritis

## Joint Health:

- Formulated to support mobility and normal daily activity
- Promotes performance of activities such as walking, climbing and general movements
- Contains glucosamine, collagen, chondroitin sulfate and hyaluronic acid to provide important building blocks to help maintain healthy cartilage and joints
- Contains omega-3 fatty acids from cod liver oil to support a normal inflammatory response in joints from natural aging



## AVERAGE NUTRIENT CONTENT

	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	4.50 g	17.09%	18.78%
Fat	5.52 g	20.96%	23.03%
Carbohydrate	10.66 g	40.46%	44.45%
Crude Fiber	2.50 g	9.51%	10.44%
Calcium	18 mg	0.07%	0.07%
Phosphorus	138 mg	0.52%	0.57%
Potassium	76 mg	0.29%	0.32%
Sodium	367 mg	1.39%	1.53%
Chloride	326 mg	1.24%	1.36%
Magnesium	7 mg	0.02%	0.03%
Glucosamine hydrochloride	1.29 g	4.90%	5.38%
Collagen	1.26 g	4.80%	5.27%
Chondroitin sulfate	0.84 g	3.20%	3.52%
Omega-3 Fatty Acids (EPA & DHA)	0.32 g	1.20%	1.32%
Hyaluronic Acid	0.04 g	0.16%	0.17%
<b>CALORIE CONTENT (CALCULATED)</b>			
	3796 kcal/kg		
	1725 kcal/lb		
	9.49 kcal/2.5 g chew		
	18.98 kcal/5 g chew		

## Administration:

Administer daily based on size of dog or as directed by your veterinarian.

Small chew:

Less than 40 lbs, 1 chew; 40 - 90 lbs, 2 chews

Large chew:

40 - 90 lbs, 1 chew; 90+ lbs, 2 chews

## Ingredients (small chew):

Active Ingredients per chew (2.5 g):

Glucosamine Hydrochloride	122.5 mg
Collagen (fish)	120 mg
Chondroitin Sulfate (porcine)	80 mg
Omega-3 Fatty Acids (EPA & DHA)	30 mg
Hyaluronic Acid	4 mg

Inactive Ingredients: Animal digest, brewer's yeast, citric acid, cod liver oil, glycerin, lecithin, microcrystalline cellulose, natural bacon flavour, silicon dioxide, sodium chloride, sodium propionate, tapioca starch, tocopherols, water. A-9306-C

## Ingredients (large chew):

Active Ingredients per chew (5 g):

Glucosamine Hydrochloride	245 mg
Collagen (fish)	240 mg
Chondroitin Sulfate (porcine)	160 mg
Omega-3 Fatty Acids (EPA & DHA)	60 mg
Hyaluronic Acid	8 mg

Inactive Ingredients: Animal digest, brewer's yeast, citric acid, cod liver oil, glycerin, lecithin, microcrystalline cellulose, natural bacon flavour, silicon dioxide, sodium chloride, sodium propionate, tapioca starch, tocopherols, water. A-9305-C



# Multi Care

SKIN + IMMUNE + GUT

## Medical Indications:

Dogs that may benefit from additional gastrointestinal, skin, and immune support

## Medical Contraindications:

- Food allergies

## Multiple Benefits:

- Formulated with multi-active blends to proactively support skin, digestive, and immune health
- Contains a blend of prebiotic fiber, a probiotic, and postbiotics to support digestive and immune health

## Immune Health:

- L-Glutamine, antioxidants & a probiotic promote a strong immune system
  - L-Glutamine contributes energy to immune cells
  - Live probiotics help support gut microbiome resilience during naturally occurring stress
  - Postbiotics support a strong immune system and promote normal antibody production
  - Antioxidants support a strong immune system and help fight free radicals



## Dermatologic Health:

- Supports skin health with Omega-3 fatty acids from Cod Liver Oil, Vitamin E, zinc, & biotin for dermatologic support in dogs

## Gastrointestinal Health:

- Prebiotic fiber and a probiotic to support digestive and microbiome health

## AVERAGE NUTRIENT CONTENT

	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	3.91 g	15.13%	16.09%
Fat	4.91 g	18.98%	20.18%
Carbohydrate	12.74 g	49.29%	52.41%
Crude Fiber	1.27 g	4.93%	5.24%
Calcium	29 mg	0.11%	0.12%
Phosphorus	169 mg	0.66%	0.70%
Potassium	160 mg	0.62%	0.66%
Sodium	302 mg	1.17%	1.24%
Chloride	320 mg	1.24%	1.32%
Magnesium	9 mg	0.04%	0.04%
Psyllium	2.33 g	9.00%	9.57%
L-Glutamine	0.57 g	2.20%	2.34%
EPA+DHA	0.31 g	1.20%	1.28%
Vitamin E	0.31 g	1.20%	1.28%
Zinc	14 mg	0.05%	0.06%
Biotin	13 mg	0.05%	0.05%

## CALORIE CONTENT (CALCULATED)

	3868 kcal/kg
	1758 kcal/lb
	19.34 kcal/5 g chew

## Administration:

Administer once daily based on size of dog or as recommended by your veterinarian.

Weight of Dog	Daily Amount
Less than 3.6 kg (< 8 lb)	0.5 chew
3.6 – 8 kg (8 – 17 lb)	1 chew
8.1 – 18.4 kg (18 – 40 lb)	2 chews
18.5 – 33.9 kg (41 – 74 lb)	3 chews
4 – 45 kg (75 – 99 lb)	3.5 chews
More than 45 kg (> 99 lb)	4 chews

## Ingredients:

Active Ingredients per 5 g chew:

Psyllium Husk	450 mg
L-Glutamine	110 mg
Cod Liver Oil	475 mg
Provides Omega-3 Fatty Acids (EPA & DHA)	60 mg
Vitamin E	60 mg
Zinc bisglycinate	12 mg
Provides Zinc	2.7 mg
Biotin	2.5 mg
Bacillus coagulans	2 x 10 <sup>8</sup> CFU
Postbiotic Active Blend	36 mg
Lactobacillus fermentum	not less than 17 mg
Lactobacillus delbrueckii	not less than 17 mg

Inactive Ingredients:

Animal digest, citric acid, glycerin, lecithin, microcrystalline cellulose, mixed-tocopherols, natural flavour, sodium chloride, tapioca starch, vinegar, water, yeast. A930823

**Cautions:** Do not use in animals with bowel obstruction or diabetes, unless directed by a veterinarian. Administer two hours before or after other medications as absorption of these products may be delayed. Do not use in pregnant or lactating animals, unless directed by a veterinarian. Do not use in animals with bleeding disorders, unless directed by a veterinarian.

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Canine Formulas

Feline Formulas

Supplements  
& Treats

Resources

Ingredients  
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